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**ShayoNano Exhibiting at SSCT 2015 Technical Meeting**  
*Showcasing Cost Savings for Paint and Coating Companies*

**Cleveland, Ohio:** ShayoNano will be exhibiting at the 2015 Annual Technical Meeting - April 12 - 15, 2015 - of the Southern Society of Coatings Technology (SSCT) being held at the Marriott West Palm Beach, Florida.

This year's SSCT meeting will focus on "Innovation and Sustainability". Industry thought leaders will share about new products and techniques that are revolutionising the manufacture of paints and coatings. (More information is available at <http://www.ssct.org/>)

In keeping with this theme, ShayoNano will showcase some of its breakthrough products for the paint and coatings industry. These include:

- **SmartHide™** - a novel additive that markedly improves paint hiding efficiency while reducing the use of titanium dioxide. This can significantly reduce material costs and reduce paint density leading to additional savings in shipping and handling.
- **Indonite™** - a nanoclay that greatly improves paint rheology and performance.

**About ShayoNano**

ShayoNano manufactures nanomaterials using its unique, patented technology. This technology precisely and economically synthesizes additives that improve the profitability and performance of products. ShayoNano possesses a powerful combination of vision, technical expertise and delivery capabilities and has established a state-of-the-art facility for product research and development.

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