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ShayoNano Launches New Website

Providing A More Complete Picture of the Company's Offerings

Cleveland, Ohio: ShayoNano has launched a new, updated website (<http://www.shayonano.com>). In addition to pictures and descriptions of the company's products, the new website includes an FAQ on nanomaterials and highlights the company's approach to helping businesses with its unique technology and products.

John Falsone, the company's US Vice President said, "The new website is part of our evolving process of telling our story. We produce unique additives that can help companies to save money and improve their products' quality. But many firms don't even know that these additives exist."

One example that Falsone gives is of ShayoNano's SmartHide™ opacifying agent which can help paint companies to enhance the hiding and other qualities of paint while sharply reducing the use of expensive titanium dioxide (TiO₂).

Some other ShayoNano products include:

- A fire-retardant that is halogen-free with lower loading rates to save money.
- Several products that enhance plastics by improving UV protection, for example, or greatly improving the color fastness of organic dyes, allowing organic colorants to be used more extensively.

About ShayoNano

ShayoNano manufactures nanomaterials using its unique, patented technology. This technology precisely and economically synthesizes additives that improve the profitability and performance of products. ShayoNano possesses a powerful combination of vision, technical expertise and delivery capabilities and has established a state-of-the-art facility for product research and development.

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